

QUALIFICATIONS

Education

Purdue University, West Lafayette, Indiana
Bachelor's in Graphic Design, 2015 Major: Visual Communications Design

General Skills

- Organization, communication, optimization, critical thinking, attention to detail

Technical Skills

- Proficient in Adobe Illustrator, Photoshop, InDesign, Microsoft Office

WORK EXPERIENCE

Graphic Designer and Artist, 2013 to Present

Starbucks, See1Change, St. Luke's UMC, et al, Indianapolis, Indiana Area

- Designed and developed over 100 professional and personal projects
- Communicated with clients regularly to monitor project progress and alignment with initial scope
- Managed multiple projects at a time that uploaded to social media weekly
- Cultivated a dedicated online following with a 4 year long vector art series
- Composed brand user guidelines instructing in spacing, typography, color, styles, and best practices, meeting industry quality standards
- Produced creative advertising and branding materials for social media platforms including Facebook, Twitch, and Instagram
- Explored styles/mediums including vector design, infographics, digital painting, pixel art, and 3D modeling

Assistant Store Manager, 2021 to 2022

Popeyes Louisiana Chicken, Indianapolis, Indiana Area

- Optimized systems and solutions for crew meal tracking, a training calendar, and change order tracking
- Facilitated professional growth and development of the management team and crew members through coaching and daily huddles
- Managed daily operations through cash control, inventory monitoring, labor scheduling, and analyzing financial reports
- Met with the General Manager weekly to work on and exceed store goals
- Aided in dropping drive thru times by over 60 seconds over a 6 month period

Shift Manager, 2016 to 2021

Starbucks, Indianapolis, Indiana Area

- Coordinated food, beverage, and support positions to ensure timeliness and accuracy of customer orders
- Promoted an atmosphere of engagement and pride in serving our customers
- Established trust by checking in with my team to avoid burnout and maximize the Starbucks experience